



## Public Health Link

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# Public Health Link

JEFFERSON COLLEGE OF GRADUATE STUDIES MASTERS IN PUBLIC HEALTH ENEWS

VOLUME 2, ISSUE 3

APRIL 2006

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### Health Policy Forum Dates

**April 12th—What People Value at Work:** Michael Peterson, EdD

**May 10th—PA ACCESS Plus Program Update:** Gus Geraci, MD, FFAFP, FACEP, CPE

**June 14th—The Recent Rapid Rise in Utilization of Diagnostic Imaging: What Are the Causes and What are Health Plan Doing About it:**

## What's Happening in Public Health?

### This Month's Spotlight is on the Department of Family & Community Medicine's Richard Wender, MD.

Dr. Wender has been really busy in the field of Public Health lately.

He is currently President Elect of the National American Cancer Society and will become President this November at their fall Board Meeting in NYC.

Also, as March is Colo-Rectal Cancer Awareness month, Dr. Wender was the spokesperson for the American Cancer Society and participated in a national media tour which reached millions of listen-

ers/viewers over TV, radio, and internet.

If that weren't enough, Dr.



**Richard Wender, MD:**  
**Chairman, Department**  
**Family & Community**  
**Medicine**

Wender has just testified in front of City Council's Committee on Public Health and Human Services in support of a ban of smoking in public places on Monday, March 27. Dr.

Wender would like to encourage residents of Philadelphia to contact

their City Council people to support this ban. He says, "It is NOT a done deal."

In his testimony, he states, "We know that secondhand

smoke has been classified as a Class-A carcinogen — the same classification given to toxic substances like asbestos and radon. The curious thing is that there is a great deal of legislation, both State and Federal, which protects workers from exposure to these known carcinogens. However, there is no legislated protection for workers from the equally dangerous carcinogen of secondhand smoke." In the end he opposes the point of view that it would be bad for business by explaining that many organizations are now refusing to come to cities that do not have a smoke-free policy.

### POPULATION HEALTH FORUM

**April 19th, 12-1 pm**  
**218 Curtis**  
**1015 Walnut Street**

### *"The Social and Health Landscape of Urban and Suburban Areas"*

Speaker: Dennis P Andrulis PhD, MPH – Director, Center for Health Equality –  
Drexel School of Public Health

**Light Refreshments will be served**  
**More Info: Dr. Jim Plumb 5-0535**

**Student Objectives**

**Graduates of the MSPH program are expected to be able to:**

- Articulate the principles that are basic to public health, including methods for assessing the determinants of the population's health;
- Communicate effectively with colleagues, in and out of public health, and the lay public, about the scientific principles that form the basis of the discipline;
- Analyze published literature in public health, including the application of relevant aspects of epidemiology and biostatistics;
- Explain the variability in access to care and public health resources, including the workforce in the United States and abroad;
- Articulate the role of psychosocial factors as they relate to personal behavior, public health communications, education and impact;
- Describe the major environmental health hazards, their effects on individuals, their assessment and development of policies for protection of the public's health;
- Serve as a resource for information on health services, including aspects of healthcare financing and outcomes measurement;
- Delineate the legal and ethical principles that inform public health practice.

## Rally for a smoke-free Philadelphia!

Wednesday, April 5th

NOON

City Hall, outside at Dilworth Plaza (15th/JFK)

Philly's time to go smoke-free has come. We've got a bill on the table and just need two more votes to make it happen.

**Help us make some noise to let our elected officials in City Hall know that we need them to do the right thing and give everyone their right to breathe clean air.**

**Come out and show your support for a smoke-free Philly.**

Mayor Street, Councilwoman Tasco, and Councilman Nutter are all scheduled to speak. In addition, there will be live music, some dancing and lots of people who think that it's time for Philly to quit secondhand smoking.

What better way to spend your lunch hour? Bring along friends and coworkers - we need a crowd!

Questions? Please contact Katherine Gajewski of the Breathe Free Philadelphia Alliance at [kgajewski@breathefreephiladelphia.org](mailto:kgajewski@breathefreephiladelphia.org). This event is being organized by Congreso, Health Partners, the Breathe Free Philadelphia Alliance and many other community partners and volunteers.

## National Public Health Week at Jefferson: APRIL

10:00 – 11:00	<b>Childhood Obesity; The New Public Health Crisis</b> <i>Bonita Faulkner, MD</i> Room 139 Jeff Hall	<b>FREE!</b>  <b>Cholesterol Screening</b>  Jeff Hall Lobby
11:00 – 12:00	<b>Community Lifestyles; Built Environment and Obesity</b> <i>Rickie Brawer</i> <i>Nancy Brisbon, MD</i> Room 130 Jeff Hall	
12:00 – 1:00	<b>3<sup>rd</sup> Annual Public Health Awards Luncheon</b> Jeff Hall Cafeteria	

## MSPH April Thesis Presentations

**April 18th**  
**1:00 - 4:00 pm**  
**207 JAH**

Deborah August  
Melissa Schneider  
Giuseppe Nunnari  
Jennifer Reinert  
Christa Seidman

**April 26th, 2006**  
**1:00 - 4:00 pm**  
**307 JAH**

Irina Kakhniashvili  
Colleen Cohick

### Reminder:

If you would like to present in July, the abstract is due June 23rd and presentations are the week of July 17th.

If you would like to present in November, the abstract is due October 13th and presentations are the week of November 13th.

*Edited By: Lisa Chosed— Suggestions or comments: 3-0154 or [Lisa.Chosed@Jefferson.edu](mailto:Lisa.Chosed@Jefferson.edu).*